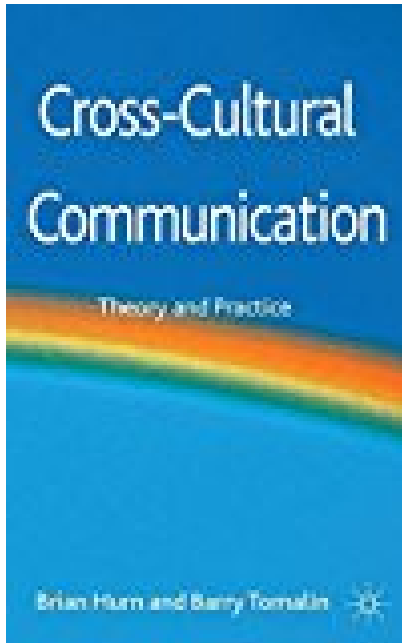


Cross-Cultural Communication Theory and Practice



BOOK DETAILS

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BOOK SYNOPSIS

A comprehensive survey of the key areas of research in cross-cultural communication, based on the authors experience in organizing and delivering courses for undergraduate and postgraduate students and in business training in the UK and overseas.

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